

OREGON ACADEMY OF OPHTHALMOLOGY

# 2024 Post Graduate Convention

February 23-24, 2023 | World Forestry Center | Portland, OR



# EXHIBITOR PACKAGE

417 2nd Street, Ste 101 | Lake Oswego, OR 97034 | 503-222-EYES

# 2024 EXHIBITOR OPPORTUNITIES

## You are Invited to Exhibit at the OAO 2024 Post Graduate Convention

This year's conference will be a series of educational courses and case studies taught by renowned ophthalmologists in the fields of **Neuro-Ophthalmology**: Peter Quiros, MD, UCLA Health; **Oculoplastics**: Wendy Lee, MD, Bascom Palmer Eye Institute, University of Miami; **Glaucoma**: Wallace Alward, MD, University of Iowa Health Care; and **Uveitis**: John Gonzales, MD, UCSF.

This event is expected to attract 80 practicing ophthalmologists, 20 ophthalmology residents and fellows and 120 ophthalmic technicians throughout Oregon and the Pacific Northwest.

To participate, please register online at [www.oregoneyephysicians.org](http://www.oregoneyephysicians.org) or complete and return the attached Registration Form. The [Agreement for Commercial Support](#) is required for all exhibitors. Registrations are due by February 5, 2024. Payment is due on or before February 23, 2024. If you need a letter of invitation, or an invoice, please contact Shelley Shirley at [staff@oregoneyephysicians.org](mailto:staff@oregoneyephysicians.org).

Your support is vital to the success of our conference! We look forward to working with your company for maximum exposure before, during and after the OAO 2024 Post Graduate Convention.

Thank you!

## EXHIBITOR LEVELS

### Platinum Exhibitor - \$2,000

- Choice of table location
- Name in program
- One email blast (your company to provide content) to full OAO membership forwarded from OAO
- Complete attendee list with mailing addresses
- 6-foot draped table with power (if needed)
- Company logo on lobby monitor
- Meals, snacks & beverages for up to two representatives\*
- Invitation to hosted Friday night reception

\*Additional representatives \$100 each

### Gold Exhibitor - \$1,500

- Name in program
- Complete attendee list with mailing addresses
- 6-foot draped table with power (if needed)
- Company logo on lobby monitor
- Meals, snacks & beverages for one representative\*
- Invitation to hosted Friday night reception

\*Additional representatives \$100 each

### Silver Exhibitor - \$1,200

- Name in program
- 4-foot draped table
- Company logo on lobby monitor
- Meals, snacks & beverages for one representative\*
- Invitation to hosted Friday night reception

\*Additional representatives \$100 each

Register Online: [www.OregonEyePhysicians.org](http://www.OregonEyePhysicians.org)

# 2024 PGC Faculty & Courses



## Neuro-Ophthalmology

**Peter Quiros, MD**  
**UCLA Health**

- Ocular Myasthenia Gravis: Diagnosis and Management
- Optic Neuritis: New Diagnostic and Treatment Paradigms
- Transient Vision Loss
- Case Study: Headache and Eye Pain



## Glaucoma

**Wallace Lee Alward, MD**  
**University of Iowa Health Care**

- Gonioscopy with Techniques for Difficult Angles
- Career Long Journey with a Glaucoma Family: The Story of Myocilin
- Trabeculectomy: Still an Indispensable Option
- Case Study: Thoughts and Rants about Glaucoma Management



## Oculoplastics

**Wendy Lee, MD**  
**Bascom Palmer Eye Institute, University of Miami**

- Periocular Rejuvenation
- Evaluation and Management of Eyelid Lesions
- Protecting the Corneal Realm: Eyelid Malposition and the Ocular Surface
- Case Study: Expect the Unexpected



## Uveitis

**John A. Gonzales, MD**  
**University of California, San Francisco**

- Vitreoretinal Lymphoma: Past, Present and Future
- Viral Anterior Uveitis: What You Should Know
- Novel Insights into Infectious & Non-Infectious/Autoimmune Ocular Inflammatory Disorders
- Case Study: Dry Eye Disease is Not all the Same: The Spectrum of Dry Eye



## Risk Management

**Linda Harrison, PhD**  
**Director, Risk Management**  
**Ophthalmic Mutual Insurance Company**

- Risk Management of Retina Claims

# 2024 PGC Agenda

FRIDAY, FEBRUARY 23, 2024

7:30 AM		<b>REGISTRATION / BREAKFAST / EXHIBITOR VISITS</b>	
8:00-8:05 AM		<b>President's Welcome</b>	Jonathan Yoken, MD
8:05-8:45 AM	1	Periocular Rejuvenation	Wendy Lee, MD
8:45-9:25 AM	2	Ocular Myasthenia Gravis - Diagnosis and Management	Peter Quiros, MD
9:25-10:25 AM	3	<b>CASE STUDY:</b> Expect the Unexpected	Wendy Lee, MD
10:25-11:05 AM		<b>BREAK / EXHIBITOR VISITS</b>	
11:05-11:45 AM	4	Vitreoretinal Lymphoma: Past, Present and Future	John Gonzales, MD
11:45 AM – 12:05 PM		<b>ANNUAL BUSINESS MEETING / LEGISLATIVE UPDATE</b>	
12:05-1:05 PM		<b>LUNCH / EXHIBITOR VISITS</b>	
1:05-2:05 PM	5	<b>CASE STUDY:</b> Thoughts and Rants about Glaucoma Management	Wallace L.M. Alward, MD
2:05-2:45 PM	6	Evaluation and Management of Eyelid Lesions	Wendy Lee, MD
2:45-3:15 PM		<b>BREAK / EXHIBITOR VISITS</b>	
3:15-3:55 PM	7	Viral Anterior Uveitis: What You Should Know	John Gonzales, MD
3:55-4:35 PM	8	Gonioscopy with Techniques for Difficult Angles	Wallace L.M. Alward, MD
4:35-5:15 PM	9	Optic Neuritis New Diagnostic and Treatment Paradigms	Peter Quiros, MD
5:15 PM		<b>RECEPTION – DISCOVERY MUSEUM EXHIBITORS INVITED TO ATTEND</b>	

SATURDAY, FEBRUARY 24, 2024

7:30 AM		<b>BREAKFAST BUFFET / EXHIBITOR VISITS</b>	
8:00-9:00 AM	10	Mitigation of Retina Claims	Jane Mock, OMIC
9:00-9:40 AM	11	Protecting the Corneal Realm: Eyelid Malposition and the Ocular Surface	Wendy Lee, MD
9:40-10:20 AM	12	Trabeculectomy: Still an Indispensable Option	Wallace L.M. Alward, MD
10:20-10:50 AM		<b>BREAK / EXHIBITOR VISITS</b>	
10:50-11:30 AM	13	<b>Case Study:</b> Headache and Eye Pain	Peter Quiros, MD
11:30 AM-12:10 PM	14	Career Long Journey with a Glaucoma Family: The Story of Myocilin	Wallace L.M. Alward, MD
12:10-12:40 PM		<b>LUNCH / EXHIBITOR VISITS</b>	
12:40 -1:20 PM	15	Novel Insights into Infectious & Non-Infectious/Autoimmune Ocular Inflammatory Disorders	John Gonzales, MD
1:20-2:00 PM	16	Transient Vision Loss	Peter Quiros, MD
2:00-3:00 PM	17	<b>CASE STUDY:</b> Dry Eye Disease is Not all the Same: The Spectrum of Dry Eye	John Gonzales, MD
3:00 PM		<b>ADJOURN</b>	

**OREGON ACADEMY OF OPHTHALMOLOGY  
2024 Post Graduate Convention  
February 23-24, 2024 | World Forestry Center**

**EXHIBITOR REGISTRATION**

Company Name \_\_\_\_\_ Date \_\_\_\_\_

Primary Contact \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

**EXHIBITOR BADGE INFORMATION**

Name \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_

**EXHIBITOR LEVELS**

<b>Platinum - \$2,000</b>	<b>Gold - \$1,500</b>	<b>Silver - \$1,200</b>
<ul style="list-style-type: none"> <li>Name in program</li> <li>One email blast to full OAO membership forwarded from OAO</li> <li>Complete attendee list with mailing Addresses</li> <li><b>Choice of table location</b></li> <li>6-foot draped table with power (if needed)</li> <li>Meals, snacks &amp; beverages for up to two representatives*</li> <li>Logo on lobby monitor</li> <li>Invitation to hosted Friday reception</li> <li>*Additional representatives \$100 each</li> </ul>	<ul style="list-style-type: none"> <li>Name in program</li> <li>Complete attendee list with Mailing Addresses</li> <li>6-foot draped table with power (if needed)</li> <li>Meals, snacks &amp; beverages for one representative*</li> <li>Logo on lobby monitor</li> <li>Invitation to hosted Friday night reception</li> <li>*Additional representatives \$100 each</li> </ul>	<ul style="list-style-type: none"> <li>Name in program</li> <li>4-foot draped table</li> <li>Meals, snacks &amp; beverages for one representative*</li> <li>Logo on lobby monitor</li> <li>Invitation to hosted Friday night reception</li> <li>*Additional representatives \$100 each</li> </ul>
<input type="checkbox"/> <b>\$2,000</b>	<input type="checkbox"/> <b>\$1,500</b>	<input type="checkbox"/> <b>\$1,200</b>

**Do you require electricity for your display?**  YES  NO

Please indicate any companies you do NOT want to be located next to [i.e., competitor]:

1. \_\_\_\_\_ 2. \_\_\_\_\_

Register Online or return this form and signed Agreement for Commercial Support with payment to  
417 2<sup>nd</sup> Street, Ste 101 | Lake Oswego, OR 97034 or FAX forms to 503-210-1533.

**PAYMENT METHOD:**  Check Enclosed/Mailed  Credit Card **TOTAL ENCLOSED \$** \_\_\_\_\_

*\*Please add \$100 for each additional representative.*

Card # \_\_\_\_\_ Exp Date \_\_\_\_\_ CVV \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

CANCELLATIONS will be charged a \$100 service fee. No refunds after February 1, 2023.

For questions, contact Shelley Shirley at 503-222-EYES or e-mail Staff@OregonEyePhysicians.org.

**Written Agreement for Commercial Support**

As a provider accredited by the Accreditation Council for Continuing Medical Education (ACCME), it is the policy of Northwest Permanente Department of Continuing Medical Education and Professional Development (NWP CME & PD) to ensure balance, independence, objectivity, and scientific rigor in all its individually sponsored educational activities. As part of this commitment, NWP CME & PD has outlined in this written agreement the terms, conditions, and purposes of commercial support for this CME activity. Commercial Support is defined as financial or in-kind support from an ACCME-defined ineligible company that is used to pay all or part of the costs of a CME activity. An ineligible company is defined as those whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients.

Please complete the following:

<b>Title of CME Activity:</b>	<b>OAO 2024 Post Graduate Convention</b>		
<b>Activity Date:</b>	<b>February 23-24, 2023</b>		
<b>Activity Location:</b>	<b>World Forestry Center</b>		
<b>Name of Ineligible Company/Commercial Supporter:</b>			
<b>Amount of Commercial Support:</b>			
<b>Description of in-kind commercial support (if applicable):</b>	N/A		
<b>Commercial Support will be used for the following:</b>			
<input type="checkbox"/> Speaker Honoraria	<input type="checkbox"/> Speaker Expenses	<input checked="" type="checkbox"/> Meeting Expenses	<input type="checkbox"/> Other (provide short description) _____

**Terms, Conditions, and Purposes**

**Preventing Commercial Bias and Marketing in Accredited Continuing Education**

1. The Accredited Provider will ensure that all decisions related to the planning, faculty selection, delivery, and evaluation of accredited education are made without any influence or involvement from the owners and employees of an ineligible company.
2. Accredited education will be free of marketing or sales of products or services. Faculty will not actively promote or sell products or services that serve their professional or financial interests during accredited education.

**Appropriate Use of Commercial Support**

3. The Accredited Provider will make all decisions regarding the disposition and disbursement of the funds from the ineligible company.
4. The ineligible company will not require the Accredited Provider to accept advice or services concerning teachers, authors, or participants or other education matters, including content, as conditions of receiving this grant.
5. All commercial support associated with this activity will be given with the full knowledge and approval of the Accredited Provider. No other payments shall be given to the director of the activity, planning committee members, teachers or authors, joint sponsor, or any others involved with the supported activity.
6. The Accredited Provider will upon request, furnish the ineligible company documentation detailing the receipt and expenditure of the commercial support.

**Management of Ancillary Activities Offered in Conjunction with Accredited Continuing Education**

7. Arrangements to allow ineligible companies to market or exhibit in association with accredited education must not:
  - a. Influence any decisions related to the planning, delivery, and evaluation of the education.
  - b. Interfere with the presentation of the education.
  - c. Be a condition of the provision of financial or in-kind support from ineligible companies for the education.

**Disclosure:**

- 8. The accredited provider will disclose to the learners the name(s) of the ineligible company(ies) that gave the commercial support, and the nature of the support if it was in kind, prior to the learners engaging in the education. Disclosure will not include the ineligible companies' corporate or product logos, trade names, or product group messages.

By electronically signing this form, the Commercial Supporter and NWP CME & PD agree to abide by all requirements of the [ACCME Standards for Integrity and Independence in Accredited Continuing Education](#).

Please complete and return to Megan Sprague: [megan.k.sprague@kp.org](mailto:megan.k.sprague@kp.org)

**Agreed by Authorized Representatives**

<b>Ineligible Company / Commercial Supporter</b>	<b>Accredited Provider</b>
Company Name:	Company Name: <b>Northwest Permanente</b>
Representative Name:	Representative Name: <b>Megan Sprague</b>
Date:	Date:
Title:	Title: <b>Clinical Education Consultant</b>

<b>Joint Provider (if applicable)</b>
Company Name: <b>Oregon Academy of Ophthalmology</b>
Representative Name: <b>Shelley Shirley</b>
Date:
Title: <b>Director of Membership &amp; Events</b>