

OREGON ACADEMY OF OPHTHALMOLOGY

OAO 2021 Virtual PGC Series

April 5 – October 3, 2021

Agreement for Commercial Support through Virtual Exhibit Display

The Oregon Academy of Ophthalmology [OAO] is committed to presenting CME activities that promote improvements or quality in healthcare and are independent of the control of commercial interests. As part of this commitment, the OAO has outlined in this written agreement the terms, conditions, and purposes of commercial support for its CME activities.

The **Commercial Supporter** and **OAO** agree to abide by all requirements of the Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support of Continuing Medical Education.

Independence

- This activity is for scientific and educational purposes only, and will not promote any specific proprietary business interest of the Commercial Supporter.
- OAO is responsible for all decisions regarding the identification of educational needs, determination of educational objectives, selection and presentation of content, selection of all persons and organizations that will be in a position to control the content of the CME, selection of educational methods, and the evaluation of the activity.

Appropriate Use of Commercial Support

- OAO will make all decisions regarding the disposition and disbursement of the funds from the Commercial Supporter.
- The Commercial Supporter will not require OAO to accept advice or services concerning teachers, authors, or participants or other education matters, including content, as conditions of receiving this grant.
- All commercial support associated with this activity will be given with the full knowledge and approval of OAO.
- No other payments shall be given to the director of the activity, planning committee members, teachers or authors, joint sponsor, or any others involved with the supported activity.

Commercial Promotion

- Product-promotion material or product-specific advertisement of any type is prohibited in or during the CME activity. Live or enduring promotional activities must be kept separate from the CME activity.
- Promotional materials may not be displayed or distributed in the education space immediately before, during or after a CME activity.
- Commercial Supporters may not engage in sales or promotional activities while in the space or place of the CME activity. The Commercial Supporter may not be the agent providing the CME activity to the learners.

Disclosure

- OAO will ensure that the source of support from the Commercial Supporter is disclosed to the participants in program brochures at the time of the activity. This disclosure will not include the use of a trade name or a product-group message.

Hold Harmless Clause: Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the Oregon Academy of Ophthalmology and their employees and agents harmless against all claims, losses and damages to persons and property, governmental charges or fines and attorney's fees incurred by this exhibit. All personal property of the exhibitor shall be and remain at the exhibitor's sole risk.

Commercial Interest

Oregon Academy of Ophthalmology

Company Name: _____

Name: **Shelley Shirley**

Signature: _____

Signature: _____

Title: _____

Title: **Director of Membership & Events**

Date: _____

Date: _____